



66th Annual Flower Show

‘Women Nurturing Nature — A Celebration of Synergy and Sustainability’

Slogan Writing Solo Competition

on the theme

Women Nurturing Nature — A Celebration of Synergy and Sustainability

RULES & REGULATION FOR THE SLOGAN WRITING COMPETITION

Categories

- **There will be two categories for participation:**
 - 1) Open category: Public and Private sectors
 - 2) Delhi University Community
- A participant can participate under either one of the categories and is required to submit only ONE slogan for the contest.

Theme

- The content of the slogan must reflect the thematic essence of the Flower Show " *‘Women Nurturing Nature — A Celebration of Synergy and Sustainability’*
- Participants should explore the positive impact of women's contributions to environmental sustainability.

Submission Format

- Participants can submit their entries in Hindi/English/Bilingual and must be within the word bracket of **5-20 words**. Slogans should be submitted **in a text-only** readable format.
- The slogans should be absolutely original and should not be borrowed from any external source. The slogan must not bear any kind of watermark/signature/logo/copyright mark.
- Student participants are directed to mention their Name, Department and College while submitting their entries. Under Open category please mention Name, mobile number and address. Submissions should be sent via email to gardencommittee.du@gmail.com

Submission Guidelines

- Deadline for Submission: **1th Feb 2024 (Thursday)** till **6 PM**. Late entries will not be considered.
- The participants will be required to submit the slogan entries to gardencommittee.du@gmail.com
- For any query send WhatsApp message to Prof. Charu Kalra (9313009220) or Dr. Rituraj Kumar (8744904089)

Judging Criteria

The participants will be evaluated based on

- Originality and relevance to the theme (qualifying point).
- Clarity and impact of the message (50 points).
- Adherence to the word limit (50 points).

Display of Winning Entries

- Winning slogans may be displayed at prominent locations during the Flower Show and three best creative slogan shall be awarded.

NOTE:

***A panel of distinguished judges, including faculty members and environmental experts, will evaluate the entries. No correspondence pertaining to the evaluation process and decision will be entertained.**

Any form of plagiarism or violation of ethical standards will lead to disqualification, for which the participants shall be solely responsible.

*The organizing committee reserves the right to disqualify any entry that does not comply with the specified rules and regulations.

*By participating in the contest, the participant will be regarded as having granted the organizer the right to use the slogan without any fee payment for promotional purposes related to the Flower Show. Where any slogan is so used by the organizer, the participant will be acknowledged accordingly.

Contact:

WhatsApp messages only to Prof. Charu Kalra (9313009220) or Dr. Rituraj Kumar (8744904089)

Email address: gardencommittee.du@gmail.com